we asked, you answered

Fashion makes a bitch go crazy
BY Lorain Watters
The Prospector

Contrary to popular belief, the pin-up look was first introduced in 1869 by women who were considered “positive post-Victorian.” These women rejected the idea of bodily shame and enforced a healthy respect for female beauty. This is where the renowned one-piece bathing suits and rockabilly dresses came into play, first worn by Betty Paige and not Marilyn Monroe.

As the years progressed, wars happened and riots broke out. Environment, music and famous people influenced the fashion trends. These factors changed fashion and how people dressed for that time period, but one thing always remained—the style that was used for the clothing. Everything anyone wears to this day has been worn before in previous years and has been worn before them. Granted, the styling has shifted to fit the time period.

So next time you think you have found a completely new and unique piece at your favorite clothing store or you saw an interesting fashion on the runway, ponder just a little more on whether you’re going to buy it because it fits your personal taste or because you’re trying to make a fashion statement by mimicking someone else’s outfit. More often than not, there has probably been a different version of that outfit more than twice. Save your clothes for later instead of selling them back or donating them. They will come back into style and will have then been deemed vintage. So you not only have the idea set in mind because you’re trying to make a fashion statement but your wallet doesn’t take a hit with new clothes that would have been bought.

Lorain Watters may be reached at prospector@utep.edu.

POLL RESULTS
Do you agree with stricter gun laws?

65% YES
35% NO

Submit a letter to the editor!
Letters will be edited for clarity and brevity. Letters over 250 words are subject to editing to fit available space. Please include full name, street address and telephone number and e-mail address, plus major, classification and/or title if applicable. Address and phone number will be used for verification only. Write to 105 E. Union, e-mail prospector@utep.edu, call 747-7477 or fax to 747-8031.

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What do you think of modern-day fashion?

Question of the week

Photos by Ociris Alvarez, Michele Torres and Veronica Enriquez
Tightly snug dark blue denim, a plain white t-shirt, a navy blue cardigan with four tiger-eyed buttons, complimented by dark brown laced up boots, a peace necklace and some tan-colored shades, is the wardrobe of booming hipster, Alex Verdugo, sophomore commercial music major.

For Verdugo, the clothes he wears are an expression of who he is, and the colors and shapes he chooses reflect his mood or the songs he listens to.

“I have a set of phases that I go through, like a bohemian phase with shades and a peace necklace, or I might go through a summer phase with a white and blue bohemian shirt along with dark colored boots,” Verdugo said.

Verdugo is just one of the many members of a loosely defined subculture known as the hipsters.

According to Crystal Herman, assistant professor of theater and dance, hipsters are a group of people that wear clothes that stand out from the mainstream crowd. They are particularly inspired by the go green movement and they tend to break the boundaries between women’s and men’s fashion.

Herman said that while fashion is always changing and influenced throughout the decades, previous generations inspire the current trends, such as the hipster trend.

“Fashion actually reflected the zeitgeist—a German word meaning spirit of the time—so every time that we live in, every decade has a feel to it,” Herman said. “Everything is connected to that, the political climate, new discoveries in science, artistic fashion, architecture all blend together and affect each other, fashion is affected by all those things.”

Although the hipster trend may seem like a relatively new style, hipster fashion can be dated to the retro-grunged ‘90s, which draws from the ‘60s hippy movement.

“Everyone has their own style or is looking and inspired to find their own”

— Jazmine Aranas, fashion blogger
May 2012. The regents had approved state government wants us to succeed said “It’s reassuring to know that our paying out of your own pocket, “ he said “and it jumps another $200 or $300 is year you get your tuition statement lock in tuition rates was a good idea. "Edens said because they must work to pay for school, “ Edens said "We were approached by the Consul-General who offered us the Consulta as a venue for hosting an event,” said Gary Edens, vice-president for Student Affairs. “The consulate is American property in Juarez that has its own security system.” As a result of the violence on the border since 2008, the U.S. Depart- ment of State issued a travel alert for U.S. citizens to Juarez, which banned any recruitment business for the university, and thus the program recruited during campus events or bi-weekly sessions “We were abideing by the warnings given to all the institutions by the U.S. Department of State,” Edens said.

UTEP is the most affordable of all the emerging tier-one universities” said Gary Edens, vice-president for Student Affairs. “As a student, the fact that every your first four years is helpful. “” According to bigfuture.collegeboard.com, a guidance website for college-bound students, the difference between in and out-of-state

“UTEP is the most affordable of all the emerging tier-one universities” – Gary Edens, vice president of Student Affairs

Ayers said the changes in both gen-

eral and guaranteed tuition will help

keep students in Texas “UT schools are (attractive to) many high school graduates due to reputation alone,” Ayers said. “Not only will this new policy make them more attractive, but students and par-

ents of students will be more inclined to stay in state and with UT System schools because of the financial ben-

efit they’ll be receiving”

The UT System’s regents also set the UT System’s new tuition plan, rates

BY SABRINA MÚÑOZ

The Prospector

On Feb. 12 -13, The University of Texas System Board of Regents ap-

proved two measures aimed at mak-

ing college more affordable as well as increasing graduation rates. Re-

gents approved a guaranteed tuition plan as an option for students in each of the nine UT System schools. A guaranteed tuition plan secures a fixed tuition rate for students to pay over four years. “UTEP is the most affordable of all the emerging tier one universities,” said Gary Edens, vice president for Student Affairs. “We are committed to providing our students with access to a quality education through our low tuition, financial aid programs, scholarships, etcetera. Applying for the UTEP Guaranteed Tuition Plan means locking in a fixed-rate tuition for the next four years and avoiding a possible tuition increase.” In order to participate in the guaran-
teed tuition plan, students must sign an agreement saying they will meet certain criteria, which entails enrolling in a degree-seeking four-

year program, enrolling in 15 or more credit hours during a student’s initial semester, maintaining at least a 2.0 GPA and completing 30 semester credit hours each academic year. Although guaranteed tuition has been implemented at UTEP since 2006, it has not been a popular op-
tion for students, and currently only 29 students are enrolled in the plan. “The desire to lock in tuition has not been viewed as a priority for our students since it often takes them longer than four years to graduate because they must work to pay for school,” Edens said.

Stephen Ayers, freshman pre-busi-

ness major, said the opportunity to lock in tuition rates was a good idea. “As a student, the fact that every year you get your tuition statement and it jumps another $220 or $300 is discouraging, especially when you’re paying out of your own pocket,” he said “It’s reassuring to know that our state government wants us to succeed and not end up broke in the process.” The UT System’s regents also set aside tuition increases they had ap-

proved for eight of the campuses in May 2012. The regents had approved a 2.2 percent tuition increase at UTEP for the fall 2012 and tuition was set to increase another 2.2 percent for fall 2013. On Feb. 12, the regents de-
cided they wanted to work on making education affordable and accessible. UTEP’s fall 2013 tuition will now in-
crease by only 64 percent, amounting to $1.51 per credit hour. Ana Garcia, junior biology major, returned to UTEP after attending school out of state for her freshman and sophomore years due to financial reasons. She said the decrease in tu-
ition comes as a welcome surprise “It makes it a lot easier for students and it makes college a lot more com-
fortable. Students are able to relax a little bit more and concentrate on their studies because that’s where the focus should be,” Garcia said. “Also, in doing my pre-med studies here, I will be able to save up for medical school, which is going to be extremely expen-
sive. More than ever now, students have to plan for either grad school, medical school or law school and an undergraduate degree doesn’t get you that far anymore, so knowing exactly what you’re going to be able to pay your first four years is helpful.”

The chart illustrates the tuition percent increase per year throughout the UT System universities.

Finance

UT System’s new tuition plan, rates

The chart illustrates the tuition percent increase per year throughout the UT System universities.

Board Approved Actual Increase Board Approved Actual Increase

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Jazmine Aranas, a local fashion blogger for sheerstomping.wordpress.com, said that inspiration is a factor to the trend. “Everyone has their own style or is looking and inspired to find their own,” Aranas said. “Everything seems to make its way back into the fashion world, you can recycle looks up and change it up by doing a little revamping.”

According to Herman, when hipster fashion was first rising, it broke the barriers of the once emo counterculture. However, she says that with given time, a new counterculture will arise from the mainstream hipster movement. As the popularity of the hipster counterculture rises, more and more big-business stores are seen catering to hipsters by utilizing recycled fabrics, for example. TOMS Shoes is one of them.

Hipsters also choose to shop online to maintain a different look while saving money, according to Verdugo. “Definitely online,” Verdugo said. “It’s eco-friendly. There are different places like eBay where you can shop for blazers that are half the price of J.C. Penny. You could go to the Red Door on Mesa, it’s very thrifty and you could also go to Savers and Plato’s closet. These are gems for any type of fashion.”

The stores that serve hipster fashion are also responding to the blur between gender lines among hipsters. Local stores like the Red Door and Hommemark have selections that can be considered vintage, therefore hipster.

Herman said that while women are approaching masculine clothing, men are also choosing feminine apparel. “There isn’t much (of) a gender divide, like skinny jeans, the boys are wearing them, the girls are wearing them,” Herman said. “(Or) a vintage t-shirt, you don’t have to get a girls cut, you could wear it as a female and it could still be a guy shirt and be fine in this fashion.”

While being unique is a characteristic of the hipster fashion movement, it also serves as a form of self-expression. “I just want to stay true to my fashion,” Robles said. “This is an image and it could still be a guy shirt and we want to be eco-friendly.”

The Red Door offers vintage clothing along with other unique pieces of clothing. 

HIPSTER from page 4

The notion of recycling fabrics or buying used clothes at thrift shops are all actions that the hipster movement incorporates into their look while still maintaining the green-grunge silhouette, Herman said.

Estefania Robles, senior graphic design and metals major, said that her hipster/indie closet is filled with clothes from her aunt and mother along with items from Dillard’s, Forever 21, Ross, Marshalls and Target.

Robles said there are certain pieces of clothing she owns, such as her favorite olive-green nylon windbreaker which she bought for $3 at Savers, that are unlikely for others to wear.

“I’ve just always been pretty eclectic,” Robles said. “I’m pretty obsessive with being different; I don’t think that anyone likes to be like anyone else.”

Being different is an important feature in the hipster fashion movement, Herman said, since it’s still considered a counterculture, diverging from popular mainstream fashion.

“Everybody wants to do something new and different,” Herman said. “It’s just doing the opposite, counterculture, new and different,” Herman said. “It’s still considered a counterculture, diverging from popular mainstream fashion. Nobody likes to be like anyone else.”

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PASE from page 5

tuition is quite substantial. In-state tuition at UTEP is approximately $7,016 and out-of-state is $35,748 per year.

Mariel Sosa, senior international business major, said that without the PASE program she wouldn’t be able to afford the high costs to receive a college degree.

“If I didn’t have the PASE program I wouldn’t even be here,” Sosa said. “I wouldn’t even be able to help my parents with my education.”

Sosa works as a student assistant for the School of Nursing and as fitness instructor at the Student Recreation Center, to pay for the rest of her education.

Once the prospective PASE member applies to UTEP, there are additional tasks to be met such as an English proficiency test. Prospective students then apply for financial aid, not through the state but through the PASE program.

“Usually when a Mexican national applies to the university, they usually apply to the PASE program,” Oberheide said. “A vast majority of our Mexican nationals qualify for the PASE program.”

Students that are accepted into the PASE program must renew their validity every academic year—fall, spring and summer—to be re-certified the next year.

“Currently at Noche Universitaria, anyone in the community can register through the U.S. Consulate for security purposes. According to Edens, being able to host Noche Universitaria in the U.S. Consulate will benefit not only the PASE program but also UTEP, increasing the amount of students who realize their dreams of achieving a college degree.

“We’re very proud to have the large number of Mexican students here on our campus today,” Edens said. “These are students that wake up early to cross that bridge, to go to class, to study, and go back to the bridge at night, these are students that do this with a strong work ethic and we’re here to facilitate their dreams of getting a higher-education.”

Marilyn Aleman may be reached at prospector@utep.edu.
Patterned button-down shirt from Urban Outfitters; $30

Blue chinos from PacSun; Sale item for $10

Brown boots from Aldo; $90

Floral dress, form fitting from H&M; $37.99

Marc Jacobs gold watch; $250

Prabal Gurung patterned from Target; $39.99

Photography by Aaron Montes; Illustration by Diego BurcIaga / The Prospector
A GROUP OF UTEP STUDENTS HAS BEEN ANNOUNCED AS THE 21ST CENTURY SCHOLARS. THEY REPRESENT THE BEST OF UNTAPPED, HIGH-POTENTIAL TALENT. ON FEBRUARY 20, 2013, THE 21ST CENTURY SCHOLARS ENGAGED IN CONGRUENT ATTITUDES OF CAREER AND LEADERSHIP SKILLS INCLUDING COMMUNICATING IN A COLLABORATIVE ENVIRONMENT.

Congratulations 21st Century Scholars!
Andrea Aguilera  
Mayela Aldaz-Cervantes  
Paulina Almada  
Stephanie S. Anguiano  
Ligia Arguilez  
Elsa Arias  
Nadia Arriazola Flores  
Lucia Avila  
Talina Avila  
Eunice Ballesteros  
Mauricio Barba Reyes  
Ana Gaby Becerra  
Javier Benitez  
Jennifer Betancourt  
James Boyd  
Amanda Brinegar  
Mariah Cade  
Anamaria Camargo Salazar  
Roger Canales  
Joselyn Cardenas  
Claudia Carrillo  
Ruben Chavez Paz  
Jonatan Contreras  
Raymundo Contreras  
Esmirna Corona  
Gina Elisa Cortez  
Joseph Cotton  
Susana Diaz  
Caroline Esparza  
Maria Esquinca  
Abril Stephany Esquivel  
Javier Esquivel  
Elizabeth Gandarilla  
Alvin Garcia  
April Garcia  
Luzmarina Garcia  
Yaisah Granillo  
Kara Greco  
Aaron Grijalva  
Samia Grimida  
Laura Guerra  
Rebecca Guerrero  
Taylor Gunn  
Brett Hartmann  
Isa Renata  
David Jacobson  
Talia Jones  
Kyron Joseph  
Oscar Lazcano  
Ryan Lee  
Oscar Loyoza  
Alexis Lubbers  
Rodrigo Lugo  
Sofia Luna Cano  
Carolyne Lynch Ordonez  
Tabitha Lyon  
Anahi Marquez  
Catherine Marsden  
Jacob Martinez  
Jessica Medina  
Tanner Milroy  
Eduardo Miranda  
Diana Montes  
Wardy Montijo  
Amber Morrison  
Sharon Murillo Melchor  
Aldo Nunez Martinez  
Selina O'Neil  
Maria Padierna  
Kizzy Myisha Parker  
Samuel Person  
Eduardo Peru  
Claudia Preza  
Luis Prieto  
Nora Rausch  
Paula Marie Reichert  
Casandra Reyes  
Cynthia (Annette) Reyes  
Danny Reyes  
Itzel Rivera  
Cristobal Robles  
Katie Roby  
Stephanie Rocha  
JECOA ROSS  
REGINA RUBALCABA  
CYNTHIA RUBIO  
CRYSTAL SAVEDRA  
RON SAKS  
MICHAEL SAMANIEGO  
JESSICA SEGOVIA  
AMANDA SEPULEDA  
CORENE SEYMOUR  
ANASTASIA SHIVELY  
LEDY SNYDER  
HECTOR SOLTERO  
ISABEL TOVAR  
STEPHANIE TRUJILLO  
JURMETH TSHERING  
MICAH TVEITO  
ARTURO VALENZUELA - RUIZ  
GUILLERMO VARGAS  
CHRISTINA VELASQUEZ  
ALEXANDRA VON GLAHN  
NAOMI WAGON  
BENJAMIN WILLIAMS  
ARIADNE WILLIS  
KAREN YANEZ  
CARLOS YEELOT  
FREDERICA YOSHAWIRJA  
LUIS ZAMARRIPA

A special thank you to Dr. Richard Pineda as Faculty-in-Residence.

Group of UTEP students has named UTEP 21st Century Scholars. These high-potential talent at the University.

On February 20, 2013, the 21st Century School engaged in a full day of programming that emphasized essential skills in a professional setting, networking, self-promotion and creative environment.

CONGRATULATIONS 21ST CENTURY SCHOLARS!
MEN'S FASHION FOR SPRING 2013

STEVEN MANSFIELD

It is finally that time of year to retire our jackets and sweaters and bring our shorts and tanks out of storage. Although the weather may still be a little on the chilly side, it is never too early to start shopping for the latest spring fashion trends. A nice shirt and a good pair of shorts are ideal for this type of weather, but fashion designers are stepping up these basic pieces to make you look your best. Stripes and color blocking Similar to the ladies, stripes and color blocking are huge this spring. Whether vertical or horizontal, one cannot go wrong with a good stripe. The Michael Kors 2013 runway was filled with shirts and jackets that ranged from a few to a multitude of stripes in different colors. If a shirt full of stripes seems a bit too overwhelming for you, try a solid colored shirt with two or three different colored stripes. Paired with solid colored shorts or pants, this will add a pop to any outfit. Other than stripes, try to find some too or tanks with a pattern or graphic on the front to really make your shirt the statement piece of your outfit. Since the weather becomes unbearably hot in the summer, it is important to make your few items of clothing really stand out in your outfit. But please, leave your Hollister tops at the back of your closet. That does not count as a chic graphic tee for this spring. Colorful bottoms Most designers this spring left the jeans in the drawers and baited out colorful chinos and shorts. Colorful pants and shorts will definitely add a unique touch to your outfit. If you feel daring enough, try wearing a pair of pants or shorts with a subtle design, pattern or stripe to really make you stand out in the crowd. But be careful, when pairing these colorful or patterned pants with certain tops. Being too colorful or having too many patterns may make you stand out too much, and not in a good way. If you do decide to go for these types of bottoms, try pairing them with solid or neutral colored tops. Don’t go too crazy and use your discretion while getting dressed. You will know whether you are being too loud or not. If you decide to roll up the bottom of your pants, do not roll them up so high that it looks like you are wearing capris. An inch or two above the top of your shoe is a good length to roll them up. Any higher, you might as well wear pants. On the other hand, when shopping for shorts, anything below your knees is too long and you might as well wear pants. Mid knee is a good length for most men and if you’re feeling daring, try going for shorter lengths. Above the knee or higher is a trend that is slowing taking over and does not seem to be going anywhere. Whether on the beach or walking through campus, short shorts are great to keep you feeling cool and looking good. Don’t worry about stares you may notice, they’re just jealous. Pop of color On just about every runway this spring, designers are choosing to stick to solid colors and adding a pop of color somewhere. As stated earlier, try mixing that pair of bright red shorts with a white top and some sneakers. Everyone will be noticing how classy and original you look. If a certain occasion calls for a suit, add a bright colored shirt or tie to your black jacket and pants to brighten up your look for spring. Even a bright-colored patterned or plaid shirt under your sports coat will look refreshing and new. Another popular look this spring is colorful and patterned suits. If you are looking to update your wardrobe with a new suit, try going for a tan/grey or bright blue suit. If you are really feeling daring, wear a pair of patterned pants with a solid colored sports coat or vice versa for a truly unique outfit. Proper shoe etiquette OK fellows, I do not know where or why this started, but wearing long socks with shorts has just got to stop. Whatever your reason for wearing it, it is time to invest in some low rise no show socks. Spring and summer is the time to show off your legs, not hide them behind your socks. Wearing your favorite pair of sneakers with a little or no show socks is the way to go from now on. If you can, go without socks completely. Unless you are at the beach or pool, leave your flip-flops at home. Take the time to slip some shoes on instead of unnecessarily showing off your feet. Your outfit and everyone around you will thank you. Getting ready for spring fashion does not have to be difficult. Have fun and be creative with your outfit. The cold winter, it is never a bad idea, these will be items that you can wear throughout the year and you don’t have to retire them at the end of May. Have fun with this trend, try color blocking black and white or something with an unusual print. The only exception to this idea would be hounds tooth. While this pattern is very classy and original, it is reserved for fall and winter. Bold stripes This trend is also one of my favorites. Who said looking like Britney Spears was reserved for Michael Keaton? Marc Jacobs 2013 runway was chalked full of striped t-shirts, pantsuits and skirts in colors such as white, black, green and red. The striping effect is a difficult one that needs to be done with precision. Most people say that only wearing vertical stripes will do anyone justice. I believe though that anyone can wear a vertical or horizontal stripe as long as the stripe is thin enough. Remember this when shopping for your perfect stripe. It doesn’t need to be as fine as a pin stripe and I definitely wouldn’t suggest wearing it head to toe. Have fun with the trend and wear a stripe that you feel bold and confident in. Flats and low heels The ’90s is splashing its way back onto the runway and our hearts. Pointy flats and low heels are finally here. Ladies, save the four-inch heels for date night and incorporate flats with dainty straps and cylindrical heels into your everyday grind. Whoever said “the higher the heel, the closer to God” obviously never had to be anywhere. This trend can look amazing with your new Bermuda shorts and striped blouses. Statement sunglasses Not following this piece of advice will literally be harmful to your health, who wouldn’t want to protect their eyes and stand out in the process? Companies such as Urban Outfitters and Target are stocking their shelves with outlandish eye gear options. Picking the perfect pair that makes you stand out is completely up to you. I suggest buying three or four cheaper pairs so you can switch them out with your mood and your outfit. Shopping for you new wardrobe doesn’t have to be stressful or expensive. The runway should just give you ideas and from there you are able to put your personal touch on it. Good luck, ladies.

EILEEN LOZANO

March 21st is the beginning of the spring solstice, and although we are not quite done with the blistering cold winter, it is never a bad idea to get a jump start on your spring and summer wardrobe. This runway season has to be the most exciting and simplistic I have seen yet. 1) Bermuda Shorts This is the trend that I am most excited about. I have a hard time fitting into those tiny teeny short with my body type and if you fall into the same category as myself don’t worry. The Bermuda shorts that we are seeing this year are quite different than styles we have seen in the past. These shorts are much more “boyfriend slouchy” and forgiving around the hips. If you think you have wide hips, I would stick to solids and a short not so baggy, Anything with a print or too wide of a hip is going to make you appear larger. 2) White and black Usually when we think of spring we think of mint greens, lavenders, custard yellow and a gorgeous pastel floral print. This season, designers are shaking things up and incorporating colors usually seen during September and October.
Lingerie for all body types

EILEEN LOZANO
The Prospector

Lingerie is a very important part of a woman’s wardrobe and one should wear it confidently. Like everyday clothing, you should always wear the appropriate cut for your body type. Whether you are sitting around on a Tuesday night in something cute or showing it off to your significant other, here are tips that will assist you when picking out these special pieces.

Straight and narrow:
Just because a woman is tall and slender does not mean that she doesn’t have issues with her body. Usually women with this particular frame have either a small bust or a small behind. Anytime a woman with a small bust walks into a lingerie store she automatically heads for the push-up bra. This doesn’t have to be the case. Invest in a good demi cut bra. This will not only make your breasts look fuller but bigger as well. If a small behind is what you want to accentuate, take some cute boy-shorts with a ruffle or lacing on the bum for a spin. They will make your assets appear much fuller.

Cute and curvy:
Women are often self-conscious of their bodies, especially when we are so exposed. Curvier women should opt for pieces such as corsets with peekaboo cut outs, paired with garters and stockings.

Busty beauty:
Often times women with a larger chest, like myself, don’t want all their goodies flapping all over the place. You are going to need a bra that can keep you calm, cool and secure. If you find yourself in this category, my recommendation is purchasing a balconette bra. This is going to cut your breasts in the right place to accentuate what you were blessed with and it will also keep you in place.

Shopping for lingerie doesn’t have to leave you feeling down about yourself, always remember to wear everything with confidence. You don’t have to buy the most expensive pieces, just remember to buy separates that complement and accentuate the features that you are most proud of. I also recommend that a specialist measure you when shopping for intimates, and remember to buy separates that co-ordinate and accentuate the features of your body type.

According to Siqueiros, music is the most influential form of art because of the energy it delivers. “I believe souls commune through music and music only,” Siqueiros said. “Not all forms of art have permanence and thus not sending the same energy.”

Siqueiros said that people can deduce what other people listen through by their clothes. “Almost always you can tell, you don’t see a person with baggy pants all the way down enough to see their boxers and expect them to listen to country music,” Siqueiros said.

Siqueiros is not the only one who believes that music is one of the most influential forms of art. Jesus Fuentes, commercial music freshman and band member of Time Device, a Ciudad Juárez band, said that music influences everyday life. “It’s me, music influences more than anything else,” Fuentes said. “When I’m playing live with my band we tend to act like our favorite band on stage, very professional, that’s how much it affects us.”

Although Fuentes believes that musicians are influenced by their favorite bands, he admits that music has influenced his dressing style. “It is stereotypical how people think of trends, for example, someone who listens to metal is expected to be dressed in black and with long hair,” Fuentes said. “And although I don’t use long hair, I like using shirts of my favorite bands, which tend to be black shirts and we see this whenever we have a gig at a bar.”
Websites

Elle.com: With multiple sections dedicated to style, accessories, runway specials, collections, videos and different style entry points, the website combines a lot of the essential aspects of the fashion industry to satisfy those looking for anything related to it. The website includes tons of videos, photo galleries, retrospectives, tips for hair and beauty and a section on life and love which branches off to society, travel and horoscopes. News also plays a big part in the website, from everything fashion and culture to accessories, along with subscriptions and the opportunity to shop with them.

Urbanoutfitters.com: Urban Outfitters’ website provides accessories, clothing for both men and women, apartment items, bedding, books and phone accessories. With content that includes a blog, merchandise on sale and seasonal promotions, the website gives customers and users a vast amount of product from which to choose from.

Glamour.com: The website from one of the most recognizable fashion magazines, Glamour.com not only subscribes to its physical edition, but the online component expands to create different galleries. For example, the Oscars 2013 gallery had different sections like fashion, weddings, celebrities and others. The website also has numerous articles written by editors at Glamour regarding the different topics like outfit ideas for March. It also includes all the essentials like videos, photo galleries and a shop.

Runway Magazine: The website provides numerous galleries from fashion shows, along with cover shoots and ads for iconic brand names like Gucci and Prada. The page also includes a digital edition of the magazine, along with sections relating to celebrity designers, fashion editors, fashion designers, fashion labels and more. For anyone interested in an inside perspective into the fashion industry, this website should be a must. The blog also contains reports on Fashion Week, a calendar on important events, along with the essentials of a fashion website like beauty tips and aspects on the magazine.

TREND (from pg. 11)

Fuentes said that other art may be influential on style but that music is predominant.

“Yes, I can see people that tend to dress like artist, painters or whatever, but when you attend a concert you see millions of people singing and dancing with their band shirts or style like hippies,” Fuentes said. “You don’t see that on an art exhibition that much or at least I haven’t.”

According to Fuentes, music’s influence is so big because it’s found in everyday life and it’s everywhere.

“Every single day you see people with their iPods or mp3s listening to music constantly, it’s like you can’t escape from it,” Fuentes said. “Naturally, you don’t see people carrying portraits around and admire them; I really don’t think it’s a phase, for some people music is so important that it stays for them the rest of their life.”

However, Ruben A. Valdez, sophomore music performance major, thinks differently about music and style and explains that it is a phase that people go through.

“In a way, we young adults admire performers or musicians and tend to want to look like them,” Valdez said. “But my style is not influenced on the music I listen to; for me it is just a phase we go through as any other thing.”

Nevertheless, Valdez agrees that music influences style more than any other form of art.

“Every day you see people dressed according to their style of music, so yes, I believe music influences style more than any other art,” Valdez said.

Source de imágenes may be reached at prospector@utep.edu.

Runway Magazine offers a variety of name brand fashions to shop from.

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Jordan’s road to an iconic fashion statement

BY ALBERT GAMBOA
The Prospector

Most people associate his name with either the greatest basketball player of all time or with the iconic shoes and clothes he branded. For 29 years, Hall of Famer and multiple awards winner Michael Jordan has made his brand “Jordan,” one of the most popular and successful apparel lines in the world.

One cannot walk five minutes around the UTEP campus without seeing somebody with the Jordan brand on. Whether it’s the shoes, shorts, shirts, backpacks or even headbands, people can’t get enough of Jordan for the style, the name or both.

“I saw a lot of people wear Jordans, and then I saw they stood out from all the other shoe brands so I decided to buy a pair and haven’t gone back,” said sophomore multimedia journalism major, Jamie Rodriguez.

First instituted in Jordan’s rookie season, Nike designed the Air Jordan I in 1985. Most NBA shoes were all white, but these soles were red and black to match the Chicago Bulls colors. Banned from the NBA for not being all black, Michael wore the shoes anyway and was fined $5,000 every time he stepped on the court with them. Nike stepped in and paid the fines for Jordan because the publicity was rising.

The popularity cultivated each year as Jordan kept racking up MVP awards, but the biggest event he won that revolutionized the brand was the 1987 Slam Dunk Contest. During the contest, Michael performed his famous dunk, when he lifted off from the foul line, legs extended, ball on his right hand and over his head. The Jordan logo was born and Jordan, the brand, was taking off.

The Air Jordan III was the first shoe to have the Jumpman logo on it and designers made the material lighter than most shoes for faster capabilities. On the court, players feel like they’ll gain an edge on their opponents, as branding in sports has become a common place practice, with professional athletes making nearly $80 million in endorsements, according to a search from Sports Illustrated online.

“Jordan is the name, the number one of all the basketball players,” said mechanical engineer major, Israel Reyes.

According to solepedia, an online sneaker encyclopedia, Nike was a struggling company in 1984 that needed to reinvent itself and was looking to sign Jordan once he became a pro, after three years in the University of North Carolina. Jordan though, wanted to continue with his college trademark, Adidas.

Adidas never gave Jordan an offer, while Converse offered a small amount compared to Nike’s offer. Jordan, uninterested in Nike, was convinced by his agent to give them a chance. He agreed to sign with Nike, although he looked bored during the conference, but, as Nike would say, a revolution was then born.

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“‘There is no wrong way of wearing J’s, no matter what you’re doing, you’re going to look good...’” - Israel Reyes, mechanical engineering major

the 1990s commercial between Jordan and director Spike Lee conveyed.

The commercial, “Is it the shoes?” shows Lee asking Jordan if the shoes are the reason behind his great play.

“When I was small I watched the movie “Like Mike” and that made me want to buy Jordans to see if I could dunk like Mike,” said freshman education major, Jamie Rodriguez.

Most people would not remember where and when they bought their first pairs of regular tennis shoes. However, Hector Lopez, Foot Locker sales associate said when someone comes in to buy a new pair of Jordans he can see the excitement on their faces when they walk in and see the different collection of Jordans on the racks.

“You don’t only see teenagers buy them, you see young adults, parents buying them for their children and their babies,” Lopez said.

According to nikerespository online, in 1990, Nike opened their first store in Portland Ore. which included new Jordan equipment, such as socks, shirts and basketball shorts to provide merchandise.

“Jordans are one of the preferred logos in athletic apparel.

Either way, some will say Jordans can be used on and off the court.

There is no wrong way of wearing J’s because no matter what you’re doing, you’re going to look good no matter what,” said mechanical engineer Israel Reyes.

UTEP uses Adidas athletic gear for both its men’s and women’s basketball programs.

The Prospector

Assistant professor of marketing and management, Fernando Jimenez-Arevalo envisions that if Jordan were ever to endorse UTEP, it would include a black and white image of Don Haskins talking to his team about the 1966 NCAA championship starting lineup, with the quote, “We’re going to do this” accompanied by the Nike logo.

Jimenez-Arevalo said a brand signals an intangible feature of value, in this case quality.

“Companies and customers have different information on product attributes and features,” Jimenez-Arevalo said. “So consumers perceive uncertainty in the market and they don’t know how to distinguish which product is good and which product is bad, so there is risk.”

“The personality of the product is built so there is a match between the brand and the consumers. Once there is a match, there is more of a possibility that the consumer will be loyal to the brand.

Companies seek out endorsers who are famous and well known for their attributes, to make them to promote their products by wearing them. Jimenez-Arevalo said.

Different athletes in the sports world would have received half or more of their income from endorsements alone. The research from Sports Illustrated online found the amount of money coming in from salary/winnings and endorsements from 50 of the highest paid American athletes.

Phil Mickelson had an estimated total of $3.7 million from his salary/win in 2011 and $57 million from endorsements with brands like Callaway, Rolex and a few others.

LeBron James had an estimated salary of $12.8 million for 2012, but his estimated income from endorsements with companies like Nike, McDonald’s and Coca-Cola have generated about $33 million.

Jimenez-Arevalo said that companies create the image based on what the target market wants. Identifying with the consumer is much easier to do than trying to convince everyone to be a specific way.

At UTEP, each athletic program purchases all their apparel such as t-shirts, sweatshirts, shoes, cleats and more. “We allow the individual sport program to go with the supplier that is going to be the best fit for their program and their needs,” said Chris Park, associate athletic director for external operations and development.

For the most part, UTEP is required to purchase all of their apparel. There are not any endorsements given to any of the athletes or programs. “The one great thing about all this is the UTEP brand, the logo and the pick, it’s used properly across all channels,” Park said. “Your only difference is going to be, instead of it being the Adidas logo it might be the oswosh, but the UTEP logo is always going to be the same...the color, the scheme and how they look are done professionally by all these companies.”

Freshman forward Chris Washburn said it does not really matter what he wears.

“I bought a lot of Jordans, the shoes, but growing up, jerseys, I really like Nike because I played with a lot of Nike teams,” Washburn said. “But I mean nothing is wrong with Adidas. I like Adidas shoes better too.”

Overall, Jimenez-Arevalo said the endorsers help make the difference in sales between competitors.

“Let’s put it this way, with categories that you cannot easily tell the difference in quality, then the emotional aspect becomes much more important to help people differentiate the brand,” Jimenez-Arevalo said.
According to experts, the maximum amount of protein anyone should take is 2 grams times their weight in kilograms. The 1.4 grams is for the individual's protein needs easily, Rotwein said. She suggests obtaining protein from chicken, which has 26-30 grams per three ounces. On top of that, chicken is a very lean protein. Other recommended foods high in protein are tuna, black beans, lentils, milk, tofu, peanut butter, cheese, eggs and almonds.

Protein supplements can also be an option, however most supplements are usually laced with a whole lot of synthetic chemicals. Most protein supplements are expensive and can range from $30 to over $100. It is better to buy and consume protein in foods to save money.

Senior biology major, Eileen Garcia, said that he has taken protein supplements in the past and found that Hydro-Whey Protein by Optimum Nutrition, a particular protein supplement, to be beneficial since it had 30 grams of protein in one scoop.

"The beneficial effects (are) getting the required amount of protein for muscle progression after exercise," Garcia said. "It helps shorten the lag period found in muscle growth usually felt as soreness. However, the protein supplements are unnatural and there is nothing better than getting it naturally from foods the way nature intended it."

Rotwein also said over-consuming protein can be detrimental to an individual's health. Consuming too much protein can lead to dehydration, the weakening of the bones and mess up the body's muscle-building hormones, recovery and energy levels. With excessive consumption of protein in extreme amounts, there could also be kidney and liver damage because these organs will be in overdrive. Also, when the body reaches excess protein needed, it will simply throw away the excess protein through waste.

According to experts, the maximum amount of protein anyone should take is 2.0 grams times their weight in kilograms.

BY ASHLEY PACHECO
The Prospector

Protein is what many gym enthusiasts believe to be the main muscle mass and helps the recovery process of the body. Protein intake also seems to be essential for getting into shape and leaning out right.

Although there is a limit to the amount of protein consumed by the average gym enthusiast, too much could be a bad thing.

According to Marilyn Rotwein, a nutrition educator and sports dietitian at the UTEP Student Health Center, several recreational gym enthusiasts over-consume protein daily and do not know how much should be consumed.

"Having 25-30 grams of protein post exercise will enhance tissue repair and reduce soreness," Rotwein said. "However, for athletes that work out over an hour a day and not so much for recreational gym users."

Rotwein said that the average active person should consume 1.4 to 1.7 grams times the individual's weight in kilograms to get the proper amount of protein. The 1.4 grams is for the individual who hits the gym five to six times a week and that works out moderately. The 1.7 grams applies to endurance-active individuals that might participate in recreational sports, cross-fit, or those who are marathon runners. The maximum that anyone should take is 2.0 grams times their weight in kilograms, and this would be recommended for an elite athlete who is working out for over an hour a day.

Food should be the primary source of protein, as it can meet an individual's protein needs easily. Rotwein said. She suggests obtaining protein from chicken, which has 26-30 grams per three ounces. On top of that, chicken is a very lean protein. Other recommended foods high in protein are tuna, black beans, lentils, milk, tofu, peanut butter, cheese, eggs and almonds.

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According to experts, the maximum amount of protein anyone should take is 2.0 grams times their weight in kilograms.
At the Prospector
February 26, 2013

Feature

Athletes dress according to occasion

BY PAUL REYNOSO
The Prospector

The 2012-13 UTEP season in sports has already seen a slew of various jersey designs in the different sport programs, which have included both modern and retro looks.

The men’s basketball team kicked off their season in November in retro ’80s uniforms to celebrate and try to recapiterate the team’s winning decade of the ’80s. In December, the team pulled out their Texas Western ’60s attire as a tribute to the Miners’ 1966 NCAA championship for their game against the University of Nevada, Las Vegas.

Whether it is the Miner football team decked out in all orange for game day or the men’s basketball team breaking out the vintage Texas Western jerseys for tip-off, the process of designing UTEP’s jerseys is an intensive one.

According to Jeff Darby, associate athletic director for UTEP Athletics, the men’s basketball program works with Adidas, while the football team works with Nike. Darby also said that the coaches for each sport work with those companies to develop a design for that specific sport’s jersey.

“A lot of times coaches will have a design in mind that they want,” Darby said. “Sometimes they’ll just say you guys put together something and then they’ll just pick something they like the best!”

UTEP Athletics director Bob Stull said that when it comes to getting Nike to design the Miners football jerseys, UTEP does not have the same options as some schools do.

“You’ll see some of their primary clients like Oregon, (Nike headquarters) where they’re at for instance, that will change things especially for football, where they’ll change their uniforms a 100 different times,” Stull said.

Stull also said that when they are designing a football or basketball jersey for UTEP they have to select from a certain designs that a company has, which are based on the school’s colors and specific designs that the company is presenting for that particular year.

For the basketball team, Darby said he worked with Adidas to get the ’80s jerseys designed and ready for the Nov. 8 match up against Oral Roberts.

“I sent them some pictures of players from the ’80s with their uniforms and asked to get a particular look or something similar from them,” Darby said. “They put together something I thought that was very, very similar to the ’80s jerseys. I thought that they were very good replicas.”

On Feb. 21, the UTEP’s women’s basketball team wore pink jerseys in their game against Houston to promote breast cancer awareness. According to Mark Bruner, associate media relations director, the pink jerseys are the only specially designed jerseys that the team brings out each season.

Men’s basketball senior point guard, Jacques Streeter, said that tradition is what he likes most about UTEP’s jerseys.

“It’s the tradition behind it. They have the pick axe on it and it symbolizes being a Miner and the history before it,” Streeter said.

Streeter, a business management major, said that wearing the retro Texas Western replica jersey for a game added energy to the team’s effort.

“Anytime we get to wear those, it gives us more energy because we’re playing in Texas Western jerseys and it is still much better playing in a new, but kind of old kind of touch to it.”

Paul Reynoso may be reached at prospector@utep.edu.

“Aaron Montes / The Prospector

The men’s and women’s basketball programs have used various jersey designs. For special occasions they’ve used the pink women’s basketball jerseys, which represent breast cancer awareness. The men have used jerseys resembling the one’s from the 1960s.

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Feature

Student athletes embrace tattoo culture

BY AUDREY WESTCOTT
The Prospector

While an athlete with tattoos is a usual sight today, the common art form comes to represent a unique story for each athlete.

At UTEP, several athletes have embraced tattoos and several have several on their body.

Sophomore guard, Chrishauna Parker’s decision to get her tattoos grew from an adoration of fashion, as they became a way to express her individual style.

“I honestly do not know how many tattoos I actually have,” Parker said. “I have them everywhere as anyone could see. I love body art and I see it as another outlet of fashion, and I love fashion. You can express everything and anything through body art, and each piece is unique to each person.”

“Having faith, and my faith in God is very important to me,” Valenzuela said. “My tattoos are an extension of my faith, showing how important my religion, and the reminder to always be optimistic, are to me.”

Junior center, John Bohannon, who currently has 12 tattoos, said that from the first moment he saw a tattoo, he was amazed by it. He always knew that he would have multiple tattoos one day.

“When I am in my cheerleading uniform, the tattoo on my back shows, and I do have to cover it, because we are role models to younger generations,” Valenzuela said. “To cover it, I got a customized nude sports bra made that I wear with my uniform.”

Audrey Westcott may be reached at prospector@utep.edu.