

10-20-1976

Interview no. 294

Joe Moreno

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UNIVERSITY OF TEXAS AT EL PASO
INSTITUTE OF ORAL HISTORY

INTERVIEWEE: Joe Moreno
INTERVIEWER: Oscar J. Martínez
PROJECT:
DATE OF INTERVIEW: October 20, 1976
TERMS OF USE: Unrestricted
TAPE NO.: 294
TRANSCRIPT NO.:
TRANSCRIBER:
DATE TRANSCRIBED:

BIOGRAPHICAL SYNOPSIS OF INTERVIEWEE:

(Bank Officer at El Paso National Bank.)

Born in Sonora, Mexico; came to El Paso when he was nine years old; graduated from El Paso High School in 1930; after graduation worked for the Juárez Mercantile Company as an English-Spanish stenographer, then for a lumber yard until 1937; began with the El Paso National Bank in 1937, where he has remained to the present.

SUMMARY OF INTERVIEW:

The recent peso devaluation and its effects on the Mexican economy and El Paso Banks; former devaluations; representation of Mexican Americans in the banking business; the word "Chicano"; biographical comments.