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Social networking alcohol

By Eileen Lozano

Beer advertisers and distributors gear their social networking sites and commercials to a very specific demographic, predominantly made up of college students.

“Beer advertisers are among the top advertisers spending over $875 million,” said Ruth Mc Donald, women’s studies professor with a strong background in neuromarketing. “The top beer brands include Bud Light, Budweiser, Miller Lite and Coors Light.”

Bars specializing in beer and wine selections have been popping up like wildfire around campus such as Hoppy Monk, Pri-mus, Il Canto and Square Cow.

These places utilize social networking as a tool to bring in more patrons. They offer drink specials, contests, a beer or wine of the month and even full menus of their selections.

“College students are a primary target consumer for beer brands, as well as a primary target audience for beer marketing activities,” Mc Donald said. “College students are also among the heaviest users of social media websites such as Facebook.”

The future of advertising is changing. The demographic of whom advertisers are selling to is the same, but the type of people they are marketing to is vastly different.

“I always use Facebook to keep track of one of my favorite bars, Hope and Anchor,” said Andrea Reid, senior marketing major. “They always post pictures of who is making your drink that night and what type of specialty drink they will be featuring.”
Craft beers are normally made from pure ingredients in a small supply and are made locally or regionally. Many times these companies use little to no fillers in their product, which makes for a cleaner drink. With the push for organic food, many people are turning to these types of beers because they are more appealing when it comes to health benefits. Also, since they are localized, it gives them a friendlier face than the big three brands. In the 2009 documentary “Beer Wars,” directed by former general manager for Sierra’s Hard Lemonade, Anat Baron, he shows how marketing and the three-tier system works to benefit the big brewers. The film depicts a corrupt system that inevitably hurts any type of creativity when it comes to new products.

Free trade would be the next step in this whirlwind of uncertainty. If the system were kicked out it would not just affect the selling of beer, but wine, whiskey and any kind of alcoholic beverage. Heavy legislation overhaul would be necessary to change the system and with lobbyists pushing to hold the system strong, it seems like it is here to stay.

For now, the distributor is the gatekeeper to product selling. Legislation on the state level in Illinois may give traction to Anheuser-Busch in attempting to go state level and cut the middleman (the distributors) out completely and sell straight to retailers in Illinois. This would only affect state level sales, but it leaves this market move open in other states. Such a change may alter the system drastically on a national level and cause a sudden need for even more legislation in order to regulate state control of alcohol distribution. If this happens, it will leave a huge question mark in the future of alcohol distribution. How will small retailers organize sales and how much power would mega-marts, such as Walmart have in selling products?

There is a shadow, which existed long before prohibition, looming over what will happen in the case of alcohol distribution. Beer is driving head first in changing the way retail sells and consumers buy beer.
Health
Counseling center offers help for alcohol-related problems
BY HENRY ARAAMIDE
The Prospector

With spring break and St. Patrick’s Day over, some college students may be dealing with the hangovers from the partying associated with these holidays. Dealing with the sobering realities of alcohol abuse is not something students need to face alone.

“We offer counseling services to help individuals with alcohol issues,” said Brian Sneed, clinical counselor at the University Counseling Center. “The reason may vary from student to student, but for students who have issues with alcohol, such as performance difficulties in school, we offer individual counseling.”

According to the National Highway Traffic Safety Administration, roughly 11,000 people will die annually in a drunk-driving incident. It is estimated that 2,000 of those deaths will be college students, according to the Annual Review of Public Health. According to a Texas Department of Transportation report, in the El Paso County, there were 885 alcohol-related crashes in 2010 and 17 of these accidents were fatal.

“I’m in a fraternity and we have a designated driver program,” said Brian Foster, senior biology major. “I think it’s a part of the college life and that’s when I’m like, okay I need to stop.”

A study in the Journal of Consulting and Clinical Psychology has shown that slowly cutting back in moderation is an effective method for dealing with addiction – quitting cold turkey is not necessary and may result in withdrawal symptoms. Counseling, even if just for a single session, has also been proven effective.

For UTEP students who need help, the University Counseling Center is available. According to Sneed, aside from individual counseling, the center has outreach programs where they go out and talk with students about self-protective drinking behaviors and dealing with high-risk drinking situations.

They may be reached at 747-5302 and are located at 202 Union West. The UCC is open from 8 a.m. to 7 p.m. Monday and Tuesday and from 8 a.m. to 5 p.m. Wednesday through Friday. Services are free to students and walk-ins are accepted.

“I think it’s a part of the college life, having a good time with friends,” Foster said. “Personally, I’ve never had a problem, but I know inside I should slow down. You can feel it in your body, you don’t feel like the same person, and that’s when I’m like, okay I need to stop.”

According to materials available at the University Counseling Center for students who may be struggling with alcohol, there are clear symptoms of abuse that are observable before permanent health damage can occur.

Drinking alone, drinking to the point of intoxication, loss of memory while drunk, not showing up to work or school and mood fluctuations are early signs. More severe problems may arise such as financial difficulties, loss of deep and showing up drunk in inappropriate settings. Drinking to boost self-confidence and to overcome shyness are major symptoms of an alcohol problem and may lead to a dependency on alcohol.

“I definitely know my limits, but I know I don’t always tend to acknowledge them,” said Cassandra Duran, freshman business major. “People will ask me if I’m okay or tell me that I’m starting to act weird and I say I’m good, but I know inside I should slow down. You can feel it in your body, you don’t feel like the same person, and that’s when I’m like, okay I need to stop.”

The rise of new forms of communicating such as blogging and tweeting, has opened up another venue of getting product names out to consumers.

“There are blogs about beer and blogs about those who drink beer. Untappd.com is a new blog site that promotes the social aspect of drinking, which is an important consideration for college students,” Mc Donald said.

The website states that it provides a new way to socially share your favorite beers, as well as locations. Many of these sites are also available on smartphone and downloadable apps.

“Smart phone apps serve as an extension to social networking and wine brands have made these apps available,” Mc Donald said.

Smooth wine pro is one of many wine-related apps companies use to market and keep interests up concerning their products.

“Users can engage in activities such as taking a photo of the wine label to match it to a vintner in the apps enormous wine database, read a description of the wine, as well as users’ reviews,” Mc Donald said.

Some individuals go the old-fashioned route and just rely on what their friends are drinking to help them make a decision.

“I was never really into beer until I started liking Coors Light and I also drink the new Bud Light Platinum,” said Jorge Castanen, junior nursing major. “I was drawn to it by the name because when you add platinum to the end of the name it makes it sound cooler.”

Eileen Lozano may be reached at prospector@utep.edu.


**Note:** The above information is not intended to be a guide for alcohol consumption. It is meant to raise awareness about the dangers of alcohol abuse and the importance of seeking help. Always consult a healthcare professional for advice on alcohol-related issues.

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**ADVERTISING from page 1**

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Propelled by the latest openings of beer establishments such as the Primo’s Craft Beer, Neshu and Hoppy Monk, El Paso has entered its “second bump” of beer awareness. According to Bruce Louden, professor of language and linguistics and president of The Borderland Brewers Association, this is the “golden age” for El Paso beer enthusiasts.

“When I moved here, the beer scene was literally about two decades behind California, and a few other places,” Louden said. “Where the craft beers and greater availability of imports, particularly from Belgium, had fundamentally changed people’s awareness of what beer is, and the wide variety of choices they could have.”

After moving to El Paso in 1991, Louden noticed a weak beer scene. Guinness Stout was the only available beer he considered good.

The first bump, Louden said, began around 1994 when El Paso’s brewing industry rose in popularity. At the time, the home-brewing club, now the Borderland Brewers, was formed and Hemingway’s began to offer a wider variety of taps, including the probable first instance of the Belgian ale, Hoegaarden’s White, in the city.

During the mid 1990s, El Paso’s variety of selections of beers increased considerably, but the movement lost momentum, according to Louden.

Traces of the city’s second bump of beer awareness can be seen as far back as 2002, said Doug Barker, owner of Buddy’s Beer Barn. Barker bought the east side property, located on 10150 Montana Avenue, for retirement income and, after a failed attempt at a sports bar, decided to make it a beer store inspired by Austin’s Party Barn.

Barker said he was the only one selling exotic and craft beer at the time.

“We were the first ones 10 years ago to do this kind of selection of beers,” Barker said. “Slowly, it grew and people began to acquire taste. At one time we had 500 different beers.”

According to Barker, the rise in the price of gas and the expansion of the city’s beer services, especially in the west side, have impacted his business.

“For almost eight years, I was it,” Barker said. “Within the last year, there’s been five different retail stores (open), biggest guys that me. Good thing that most of it is on the west side, but I’ve lost that west side traffic.”

The west side has seen the most recent openings of Primo’s, Spec’s, and the soon to open Square Cow. This, according to Louden, makes for “a vibrant beer scene that compares with the best in Colorado and on the West Coast.”

Louden believes that in spite of the rise of beer services in the city, the majority of El Pasoans remain ignorant about beer.

“Most don’t even know what an ale is,” Louden said. “The vast majority of beer sold in the United States is all the same style, lagers, made by companies who actually spend the vast majority of their money on the marketing of the beers, not on the ingredients that make the beer.”

However, Barker believes that the growth of the city’s beer services have heralded a new understanding of beer past Budweiser or Bud Light. Still some prefer more mainstream beer.

“I’m not big into beer drinking, but I enjoy Heineken and Stella Artois for their nices and light flavor,” said smart political science major Julie Martinez. “But I’ve definitely seen a growth and sophistication with what people choose to drink.”

Andres Rodriguez may be reached at andre8rod@utep.edu.

**BASIC STYLES**

**ALES**
Ales are usually higher in alcohol and noticeably fuller. The yeast settles at the surface of the brew during the first few days before settling to the bottom.

**LAGER**
Lager yeast simply gather (not on the surface or bottom). This type of beer tends to have a lighter color and normally have a drier taste than Ales. However, the taste is more complex and it contains a smaller alcohol percentage.

All other beers are either hybrids or a complex version of both ales and lagers.
LEARNING TO LOVE WINE

BY KRISTOPHER RIVERA
The Prospector

MonteXaro Menas, sophomore studio arts major, only drinks wine when the family pulls a bottle out for special occasions and she doesn’t find the experience very enjoyable.

“At my house they don’t drink it. My uncle does, but only once a month or special occasions,” Menas said. “It’s not something he does regularly. I’ve only tasted it when they drink it which is not often, but I don’t like it.”

Wine is a narrow subject in a demographic like El Paso. Chances are only a few actually drink wine on a daily basis and have some knowledge of it.

“There’s a stigma that wine is saved for special occasions, but I think you can drink wine for everyday use,” said Dema Alba, proprietor and president at Star Canyon winery. “You’ve got your star wines, lighter wines and really dry wines. Any occasion is a good day for wine.”

Star Canyon Winery, located at 2401 North Stanton near the Cincinnati district, is one local winery that introduced долоос to the joy of wine.

“When people go to restaurants and they try a Calvados they’re not going to like it because they’ve never had wine before so they’re not used to drinking wine,” Alba said. “It’s something they were brought up in and familiar with the flavor. But they don’t realize there are so many varieties and so many ways of fermenting and blending wines that there’s always a wine for everybody.”

Alba said people always think they have to go to California vineyards such as Napa Valley and Sonoma, or order wines from overseas to get a good quality wine when the agriculture here in the southwest is actually good for producing quality wines.

According to greatwine.org, an online site which is part of the Tex- as Department of Agriculture that promotes Texas wine, Spanish missionaries began making wine in the early 1600s in the region of what is now present day El Paso. Thomas Velicky Munsen, a 19th century viticulturist, produced Texas grown phylloxera-resistant rootstocks that saved the European wine industry that was suffering from a phylloxera epidemic in the late 19th century.

Luis Alejandro Rinani, junior business marketing major, has learned from personal experience that a place like El Paso can produce quality wine. His father, Luis Rinani, a retired distilling engineer, along with help from partners established a winery in his home state of Chihuahu- a. His father’s winery, Vina Hacienda de Guadianas, does everything from growing their own vineyards to aging the wine in French oak wine barrels and bottling it.

“People don’t really see it as feasible (in El Paso), but for example they use to think that way in Chihuahua. It’s desert that’s not going to work out and you know it worked out,” Rinani said. “Actually it came out in the national news that ‘Oh my god, nobody thought it could ever work in Chihuahua’.”

Rinani’s grandfather was French and brought his culture from France to Mexico. His grandfather’s traditions were in a way the inspiration to the family’s wine-making business.

“Here in the States, I see it as a special occasion thing but in other parts of the world like Europe, France for example, Italy, Spain, where they’re major producers of wine, they see it as a normal thing,” Rinani said. “They even have it at breakfast, lunch and dinner. It’s just about getting people more familiar with it, educating people.”

http://www.ktxs.com/story/26539628/5-province-of-wine

WELL-KNOWN VARIETIES

PINOT NOIR
(A dark red color) Pinot Noir is made from a black grape that grows better in cooler environments. The flavor is vaguely reminiscent of dark fruit such as sweet berries, plums and has a hint of cherry. On the tail end, it gives off an earthy wood flavor.

MERLOT
(A violet red color) Merlots can be a bit tough on the senses, but paired correctly with a red meat or pungent fish, the sweet raspberry like flavor comes out. The flavors tend to be fresh and carry subtle hints of coconut and black pepper tones.

RIESLING
(Light green wine) Riesling is a diverse type of wine that can range from sweet to dry. The main flavor associated with Riesling is bubbly overtones of earthy flavors and hints of sweet strawberries. Best used as a dessert wine.

CHARDONNAY
(White Wine) This wine is one of America’s top selling wines. Tending to be complex and harsh on newcomers’ palates, Chardonnay has tones of buttered oak overtones that sit well in an apple/pear flavor.

INFORMATION GATHERED BY KRISTAL OBLINGER

MOLECULAR BREAK DOWN OF BEER

By Rebecca Guerrero

Still many are content to cap off their evenings with a six-pack of Budweiser, there are those who are repulsed by the very idea. Jot some, beer is not only a drink, but a passion. People like this know all about what goes into the production of a quality bottle of beer, ale or lager and the process is part of the fun.

“We’ve been conditioned to drink one kind of beer, but you don’t eat one meal every day, so we try to expand the knowledge of beers,” said Alberto Salinas, UTP Alumnus and member of Borderline Brewers. “A lot of people don’t even realize there’s something besides Budweiser.”

The process that goes into brewing a quality beer involves fermentation. Beer is composed of only three ingredients: water, hops—which is a bitter flower seed—and yeast. According to wikipedia.com, fermentation is the process by which yeast converts the glucose in the wort (the liq- uid extracted from the mashing process of grains) to ethyl alcohol and carbon dioxide gas, giving the beer both its alcohol content and its carbonation.

“Wine for the most part is dead, but beer is very much alive in most instances,” Salinas said. “There’s still living yeast in it that contains Vitamin B, which is actually helpful for hangovers.”

To bring the fermentation process, the cooled wort is transferred into a container which in some breweries can be as large as 10 feet high. The hopped yeast has already been added. If the beer being made is an ale, the wort will be maintained at a constant temperature of 64 F for about two weeks. If the beer is a lager, the tempera- ture will be maintained at 48 F for about six weeks. According to Salinas, the differ- ence between ale and lager is simply that ale ferments on the top of the container and lager ferments on the bottom.

Members of Borderline Brews make it their business to educate people that it’s not impossible to brew better quality beer. Jason’s Restaurants & Brewing Co. is one of the only restaurant-owned brewer- ies in El Paso and has been making beer since 1973.

“Since we are on the Borderland, we do have larger Mexican-style lagers that are brewed to be creamy. Here (Remont) for example, we have three huge fermenta- tion tanks,” said Abe Montoya, the current brewer for Jason’s Restaurants and Brewing Company.

Montoya has been working for the com- pany for four years and brewing beer for the Southwest region as long as he can remember.

“I like being hands on and trying differ- ent things,” Montoya said. “One time I did an orange roast, honey wheat brew just for fun, because I love to do that.”

Beer and the art of brewing have exist- ed for a very long time. Ancient cultures tamed grains used in beer and made it one of the first domesticated crops. Accord- ing to the beer.com, a leading beer producer site, one of the oldest-recorded versions of brewing dates back almost 6,000 years ago involving the Sumerians.

According to Montoya, the craft indus- try is essentially “blowing up.” There are about 3,000 breweries in the United States. So Jason’s is competing in a national level.

“Craft production alone stands out from the big guns,” Montoya said. “Now you have local pubs that offer a wide variety of different beers, so you know, competition is always welcome.”

Roobeth Hamel-Zanjani, senior criminal justice major, feels microbrewed prod- ucts are better than the big brands due to the value in their producers.

“They prefer microbreweries because they are smaller and are produced with more care and less commercial fluids,” Hamel- Zanjani said.

According to Montoya, passion is the biggest part of making beer.

“Be creative,” Montoya said. “There is no wrong way when making beer. As long as it is delicious for you then other people with recognize its worth.”

Beer and Rebecca Guerrero can be reached at prospector@utpa.edu.
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DIFFICULTY THIS WEEK:
1-2 Moderate
3-4 Challenging
5-6 Insane

Weekly SUDOKU
by Linda Thistle

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Mexican pitcher uses family as driving force to play Softball

By DANIEL ORNELAS

The Prospector

Villastrigo, the opportunity to play college athletics is driven from more than just accolades; her purpose is to make a difference for her family back home in Mexico. So far, it has been a learning experience for her as she adjusts to the different level of competition.

Junior pitcher Cynthia Villastrigo lanzas a pitch during UTEP's season opener against Santa Clara Feb. 9 at the Helen of Troy Softball Complex.

For junior pitcher Cynthia Villastrigo, the opportunity to play college baseball is driven from more than just accolades. Her purpose is to make a difference for her family back home in Mexico. Co-head coach Kathleen Rodriguez praises Villastrigo for her attitude and focus and believes that has carried onto the rest of the team.

Rodriguez recalls the time she asked the team to give their reasons why they are playing softball. After most mentioned they were playing since they were a kid or because they followed in their sibling's footsteps, it was Villastrigo who changed the temperature in the room. She stated that her drive is to save her parents and use her education in the U.S. to move her parents out of harm's way.

"She tells the girls every day, 'I can't fail, there's no option. I need to come and have the right attitude and the right type of concentration every day,'" Rodriguez said. "It's kind of neat to be able to have that."

Villastrigo transferred to UTEP from the Universidad Autonoma de Chihuahua (UACH) and is also the No. 1 starting pitcher for the Mexican national team. So far, it has been a learning experience for her as she adjusts to the different level of competition.

"It's something really different coming from the national team to UTEP. I've changed a lot of things, my release changed too. I feel very different," Villastrigo said. "At times I want to fall back to my old technique, but then I adjust all the time. I also have more pitches to work with unlike before. I now have six different pitches I can use."

Villastrigo also says her velocity has increased, but feels she needs to remain focused to be able to handle the hitters and help the team win.

Rodriguez recruited Villastrigo to UTEP after the Miners struggled to hit against her last season in a match-up against SFA. "Last year, she came... and for five innings, we didn't put the ball in play very hard against her, she just had a few chances that I thought was really neat then when I started talking to her, I liked her even more," Rodriguez said. "She brings a different type of presence to our team."

For her teammates, it has not only been an adjustment handling her pitching style but also learning to communicate in a different language. Junior catcher Kayleigh Wallis is one of her teammates that has enjoyed the competition with Villastrigo as a teammate.

It seems that a loss to Stephen F. Austin brings out the worst in college basketball coaches. Just ask UTEP head coach Tim Floyd and Lamar head coach Pat Knight.

Knight, the son and former star as well as Dallas Cowboys head coach on page 8
Head coach Tim Floyd storms off the court after being ejected from the Miners’ home finale against Rice Feb. 29 at the Don Haskins Center.

**Floyd from page 7**

the media room. Most notable in the rant, he criticized every player on the team which included eight freshmen, two sophomores, two juniors and one senior.

“We’re trying to look at everybody on our roster. Nobody has a secure position,” Floyd said. “But that being said, you have to have somebody step up and go play. Right now we really haven’t seen it. We’re getting ready to enter one of the most difficult stretches of our schedule. We’re going to try to win the media room. Most notable in the rant can be partial success after the rant can be credited to their lone senior, forward Gabriel McCulley, who returned from an injury during the Oregon contest. After hearing that they could be gone after the rant, eventually losing to Lamar. While six games may limit little to any room for error, 28 games also gives much more opportunities to prove a player’s value for next year. And after the departure of freshman guard Durias Nelson and the injuries to freshman forward Hooper Vint and junior forward Malcolm Moore, plenty of opportunities presented themselves.

Prior to the season, at an intra-squad scrimmage, Floyd said he wanted to use this team to prepare for next year. After losing over 80 percent of his scoring from last year’s team and eight seniors, he had no choice but to rebuild this past season. He said he wanted to build experience from this team to create leadership for next year.

It’s going to be very interesting to see what type of leadership carries into next season.

Floyd told his players behind closed doors. Granted, the Miners had a much tougher schedule than Lamar. And granted, Lamar had seniors to show their maturity in responding, not freshmen.

Still, it can be argued that UTEP’s partial success after the rant can be credited to their lone senior, forward Gabriel McCulley, who returned from an injury during the Oregon contest. After hearing that they could be gone after the rant, eventually losing to Lamar. While six games may limit little to any room for error, 28 games also gives much more opportunities to prove a player’s value for next year. And after the departure of freshman guard Durias Nelson and the injuries to freshman forward Hooper Vint and junior forward Malcolm Moore, plenty of opportunities presented themselves.

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**BASKETBALL from page 1**

“I just wasn’t going to let the first half determine how I was going to play the rest of the game,” Lucas said. “My teammates were keeping my head up the whole time, making sure I was coming out with my head up and ready to make an impact in the second half.”

UTEP answered with their own 13-4 run to cut the deficit to 63-58 six minutes later, but they would not get any closer. Seven of the Lady Lions’ next 11 points came from the line, which gave them their double-digit lead once again.

“When the game gets tighter, when the game gets close, (Lucas and Remley) are going to perform their best,” head coach Coquese Washington said. “That’s really a luxury to have as a coach, when you have not only one but two players who can turn their game up when the game is at its tightest.”

Senior forward Gloria Brown did what she could to attempt any come-back for UTEP when she fought back from a 1-0-6 start in the first half to go 3-of-11 in the second. She finished with a team-high 18 points, 10 rebounds, four steals and three blocks. Brown sat at the post-game conference but did not leave any quotes, as she fought back tears the entire time at the podium.

Sophomore forward Kayla Thornton was the spark for the Miners in the first half, scoring 10 points on 5-of-7 shooting, but missed all five of her field goals in the second, but went 5-of-6 from the free throw line. She had a game-high 12 rebounds.

Brown and Thornton finished as the team’s best scorers, rebounders and most efficient shooters of the season. Brown even led the team in free throw and 3-point percentage.

“I’m a sophomore and I experienced a lot this year. We had a great year. I am going to take this and move on to next year,” Thornton said. “Gloria is a great player, she taught me a lot. I am going to take a break and then hit the gym for next year.”

UTEP lost seven seniors this year, including Brown and two starters in guards Kim Smith and Erika Warren. They will be returning six rotation players from this year’s team, including Thornton and Willingham, who both started along with junior forward AnaisStinesh

Adam said it will be difficult to replace this year’s seniors but she is looking forward to keeping their memory alive when they place their three banners in the Don Haskins Center next year: the Conference USA regular season champion, the tournament champion and NCAA Tournament participant.

“We had a great senior class. I think that those ladies obviously were a part of doing something very special,” Adams said. “All year long I kept them grounded, but today I talked to them about how three banners will be hung this year...that is something that they can all feel very proud of and they definitely have done something this year. They have made history.”

**PITCHER from page 7**

“It’s been an experience, she’s actually helping me out with my Spanish...some days, coach will actually make me speak in Spanish to her and then her speaking English to me.” Wals said. “It’s definitely helping me improve in El Paso, it’s been an experience catching for her and made me and her a lot closer as pitcher and catcher.”

Villarigas said she had interest from schools in Florida and Tennessee, but ultimately UTEP’s proximity to Mexico and her family’s influence helped her choose the Miners.

“UTEP was the one that convinced me the most,” Villarigas said. “I like the support I’ve been given and I feel I have to pay them back the same way, that’s why at times I’m not satisfied with my performance and feel like I have to do more in return.”

Villarigas has been the starter for most of the Miners’ games this season, but Rodriguez won’t label any of her pitchers as the “ace,” or No. 1 pitcher.

“We don’t get involved in any kind of ace conversations, I have a staff and she’s a very valuable part of my staff. As far as ace or no ace, I have four amazing pitchers and she’s a very strong one.” Rodriguez said. “I’m extremely excited and thankful that she’s here with me and not against me.”

**Working togeteher as one**

THE VOICE OF THE STUDENTS

**POSITIONS AVAILABLE**

President (1)

Vice President Internal (1)

Vice President External (1)

Senators At-Large (14)

Business Senator to the City (1)

Education Senator (1)

Engineering Collegiate Senator (1)

Graduate Collegiate Senator (1)

Health Science Collegiate Senator (1)

Liberal Arts Collegiate Senator (1)

Nursing Collegiate Senator (1)

Science Collegiate Senator (1)

RUNNING FOR... 3 Positions Available... 3 Positions Available

**SponsiOrs**

UTEP, along with their fans, await the fate of their postseason destiny during the selection show March 12 at the Don Haskins Center. The Miners played No. 11 Penn State in the first round, losing to them 85-77 March 18 in Baton Rouge, Louisiana.

**UTEP from page 7**

**Basketball from page 8**

We’re trying to look at everybody on our roster. Nobody has a secure position,” Floyd said. “But that being said, you have to have somebody step up and go play. Right now we really haven’t seen it. We’re getting ready to enter one of the most difficult stretches of our schedule. We’re going to try to win the media room. Most notable in the rant can be partial success after the rant can be credited to their lone senior, forward Gabriel McCulley, who returned from an injury during the Oregon contest. After hearing that they could be gone after the rant, eventually losing to Lamar. While six games may limit little to any room for error, 28 games also gives much more opportunities to prove a player’s value for next year. And after the departure of freshman guard Durias Nelson and the injuries to freshman forward Hooper Vint and junior forward Malcolm Moore, plenty of opportunities presented themselves.

Prior to the season, at an intra-squad scrimmage, Floyd said he wanted to use this team to prepare for next year. After losing over 80 percent of his scoring from last year’s team and eight seniors, he had no choice but to rebuild this past season. He said he wanted to build experience from this team to create leadership for next year.

It’s going to be very interesting to see what type of leadership carries into next season.

Floyd told his players behind closed doors. Granted, the Miners had a much tougher schedule than Lamar. And granted, Lamar had seniors to show their maturity in responding, not freshmen.

Still, it can be argued that UTEP’s partial success after the rant can be credited to their lone senior, forward Gabriel McCulley, who returned from an injury during the Oregon contest. After hearing that they could be gone after the rant, eventually losing to Lamar. While six games may limit little to any room for error, 28 games also gives much more opportunities to prove a player’s value for next year. And after the departure of freshman guard Durias Nelson and the injuries to freshman forward Hooper Vint and junior forward Malcolm Moore, plenty of opportunities presented themselves.

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